COACHING CERTIFICATION PROGRAM



NACE Career Coaching Intensive

Gain the skills and tools you need to help your students reframe their thinking about their careers.

In this two-day program, you will learn effective coaching techniques to use with both groups and individuals, learn how to select and apply the technique best suited for your client, and gain insight into the latest trends and tactics in career coaching. Appropriate for practitioners at all levels, **Career Coaching Intensive (CCI)** will empower you to empower your students in their career development and job search.

Following this program, you will be able to:

- Define career coaching;
- Describe the foundation of coaching;
- Examine the history of coaching;
- Develop an understanding of coaching competencies and ethical standards;
- ▼ Explore key concepts of the coaching process;
- Differentiate between coaching and counseling;
- Explain the impact of language in the coaching process;
- Examine the structure of coaching;
- ✓ Use coaching strategies for individuals and groups; and
- Identify areas for continued development as a coaching practitioner.

Note: NACE Career Coaching Intensive Refresher is available to Career Coaching Intensive (CCI) alumnus.

FORMAT

Live workshop

LENGTH

12 hours; 2 days (Note: 7.5 hours apply to earning the BCC credential.)

CAREER LEVEL

Basic-, intermediate-, and advanced-level career services professionals

CAREER SERVICES COMPETENCY

Career Coaching, Advising, and Counseling

FEE

\$525 (member); \$650 (nonmember)

CONTINUING EDUCATION CLOCK HOURS

BCC - 7.5 clock hours **ICF** - 12 clock hours

COACHING CERTIFICATION PROGRAM

NACE CAREER COACHING INTENSIVE

LENGTH: 12 hours; 2 days of instruction, discussion, and exercises provided over two consecutive days.

(note: 7.5 hours apply to earning the BCC credential)

Suggested schedule:

Day 1: 8:30 a.m. - 4:00 p.m. Day 2: 8:30 a.m. - 3:00 p.m.

INSTRUCTOR: Basic-, intermediate-, and advanced-level career services professionals

CAREER LEVEL: CCI is designed for career services professionals at all career levels

COMPETENCIES: CCI addresses the Career Coaching and Advising and Counseling competencies

for career services professionals

CONTINUING EDUCATION CREDIT HOURS: BCC - 7.5 clock hours; ICF - 12 clock hours

MODULE NAME	VIRTUAL	ON-SITE	REGISTRANTS
NACE Career Coaching Intensive	\$2,500	\$4,900	Level 1 (up to 10 people)
	\$2500 + (\$250) per person	\$4900 + (\$490) per person	Level 2 (over 10 people)

Pricing effective April 1, 2021.

FEES INCLUDE:

- NACE Coaching Faculty
- NACE Staff Support
- Learning Guide
- Handouts/Resources

FEES EXCLUDE:

- Location or facilities (space for all attendees, break-out space for small, 4-6 person groups)
- Audiovisual needs (laptop, remote microphone, projector)
- Food and beverage
- Incidentals (flip charts, markers)

Please note: Your on-site program may not be recorded or reproduced in any way.





NACE is an approved provider by the Center for Credentialing and Education, Inc. for the Board Certified Coach Credentialing and Continuing Coach.



NACE is also an approved provider for Continuing Coach Education clock hours through the International Coaching Federation.

QUESTIONS?

Contact NACE Professional Development at educationrequest@naceweb.org or 610.625.1026.